



MAHOMET PARKS
& RECREATION

TWO THOUSAND TWENTY FIVE
*Sponsorship & Advertising
Opportunities*



Marketing Snapshot

Each year, Mahomet Parks and Recreation offers family-friendly events, programs and activities to thousands of residents in the Village of Mahomet community. From advertising space in our program guides or on our website to sponsorship at special events or youth athletics, we connect with local businesses and organizations to provide our community with exciting and fun opportunities.



FACEBOOK
FOLLOWERS

3,800+



INSTAGRAM
FOLLOWERS

1000+



NEWSLETTER
SUBSCRIBERS

4,500+

WEBSITE VIEWS
(ANNUAL)

165,000+

YEARLY PROGRAM GUIDE
VIEWS

30,000+

OUR MISSION STATEMENT

The mission of Mahomet Recreation is to improve the quality of life for all participants by meeting the needs of the community through the provisions of safe, excellent, recreational and leisure-time activities.



MAHOMET PARKS
& RECREATION

Advertising Opportunities

PROGRAM GUIDE ADVERTISEMENT

7,000+ impressions throughout the year. Listed all year, the electronic program guide provides a reference for a year's worth of programs! Be recognized as a community leader and supporter of Mahomet Recreation's youth programs and events. Electronic distribution to over 4500 emails!

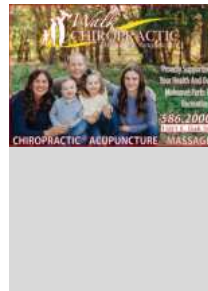


FULL PAGE AD

(space is limited)

Ad size must be submitted in a pdf no larger than 8.5 X 11 in.

\$500



HALF PAGE AD

(landscape)

Ad size must be submitted in a pdf no larger than 8.5 x 5.5 in.

\$300



QUARTER PAGE AD

(portrait)

Ad size must be submitted in a pdf no larger than 4.25 x 5.5 in.

\$200

TAYLOR FIELD BANNER ADVERTISEMENT

Promotional banners will be displayed on the outfield fence for the 2024 season (May - October). Banners will be displayed at either Taylor North or South by staff. Visited by 5,000+ patrons yearly while attending numerous games and activities!

\$650

BANNER PRICE (6 AVAILABLE - PER FIELD)

- 4x6' banner w/logo to be displayed on outfield fence at either Taylor North or South Field (May - October)



Youth Sports Sponsorship



2025 YOUTH SPORTS SPONSORSHIP

Becoming an MPRD sponsor is a cost-effective way to advertise while also making a valuable civic contribution. Your organization's name or logo will be printed on the back of a youth team's T-shirts and featured in all program publications as a sign of appreciation. Your donation will support the purchase of T-shirts, hats, and awards for the youth, maintain program fees consistency, and fund the scholarship program for those with financial difficulties. The Your sponsorship benefits will apply to baseball/softball/T-ball 2025, soccer 2025, flag football 2025, and basketball 2026. **Exposure to over 2000 participants + 1000's of parents and grandparents!**

DIAMOND \$2,500 & UP

- 1/2 page ad in program guide (\$300 value)
- 4x6' banner w/logo to be displayed on outfield fence at Taylor Field (May - Oct)
- Exclusive business logo/name on team shirts, schedules & rosters for at least **FIVE** teams
- MPRD website recognition which will include a link to your website
- Listing/link in the monthly Rec Connect newsletter (4,200+ subscribers)
- Business listed in the annual electronic program guide

PLATINUM \$1,000 - \$2,499

- Exclusive business logo/name on team shirts, schedules & rosters for at least **FOUR** teams
- MPRD website recognition which will include a link to your website
- Listing/link in the monthly Rec Connect newsletter (4,200+ subscribers)
- Business listed in the annual electronic program guide

GOLD \$500 - \$999

- Exclusive business logo/name on team shirts, schedules & rosters for at least **THREE** teams
- MPRD website recognition which will include a link to your website
- Business listed in the annual electronic program guide

SILVER \$300 - \$499

- Exclusive business logo/name on team shirts, schedules & rosters for at least **TWO** teams
- MPRD website recognition which will include a link to your website
- Business listed in the annual electronic program guide

NEW

Adult League Sponsors



ADULT LEAGUE SPONSORSHIPS

NEW!

League sponsors will help keep our registration fees reasonable for players and allow us to purchase and replace equipment all while enhancing your brand.

BENEFITS

- Company prominently promoted on all listings as exclusive TITLE sponsor
- Logo or business name listed on championship tshirts and/or trophy
- Organization listed on event registration website & social media

PICKLEBALL LEAGUE TITLE SPONSOR

Partner with us on the hottest sport in town. MPRD manages 3 adult leagues all year long.

\$1000

VOLLEYBALL LEAGUE TITLE SPONSOR

Spike your competition and show your support for Volleyball. MPRD serves up 2 adult leagues, one in the fall and one in the winter.

\$750

SOFTBALL LEAGUE TITLE SPONSOR

This partnership is a grand slam and the longest running adult program in town (25+ years)!

\$500

BAGS LEAGUE TITLE SPONSOR (SOLD - IT'LL DO BAR & GRILL)



\$300

Special Events Sponsorships



MOMMY/SON & DADDY/DAUGHTER DANCES

This is a night moms, dads & children will remember for years to come! Partner with us to enhance your brand and support these wholesome, memorable events!

TITLE SPONSOR

(SOLD - TWIST AND SHOUT DANCE AND CHEER)

- Company prominently promoted on all listings as exclusive TITLE sponsor
- 2x6' banner w/logo to be displayed
- Organization listed on event registration website
- Included on all social media advertising
- Opportunity to host an activity
- First right of refusal for next years events
- Verbal acknowledgement of sponsorship by staff



\$750

SUPPORTING SPONSORS

- 18x24" sign w/logo to be displayed
- Opportunity to host an activity
- Organization listed on event registration website
- Verbal acknowledgement of sponsorship by staff

\$300

Special Events Sponsorships



EASTER EGG HUNT

Children will get to meet the Bunny and have fun with a good ole' fashion egg hunt, find a golden egg for a special prize! Support this annual family fun and event and impact your community while building brand awareness!

TITLE SPONSOR



(SOLD - MAHOMET DOMINO'S PIZZA)

- Company prominently promoted on all listings as exclusive TITLE sponsor
- 2x6' banner w/logo to be displayed
- Organization listed on event registration website
- Included on all social media advertising
- Opportunity to host an activity
- First right of refusal for next years events
- Verbal acknowledgement of sponsorship by staff

\$750

SUPPORTING SPONSORS

- 18x24" sign w/logo to be displayed
- Opportunity to host an activity
- Organization listed on event registration website
- Verbal acknowledgement of sponsorship by staff

\$300

Special Events Sponsorships



NEIGHBORHOOD NIGHTS

Neighborhood Nights will feature Live Music & Food Trucks in our neighborhood parks this Summer! You'll want to be a part of this and build your brand in front of several markets and neighborhoods throughout Mahomet.

TITLE SPONSOR

(SOLD - FISHER NATIONAL BANK)



- Company prominently promoted on all listings as exclusive TITLE sponsor
- 2x6' banner w/logo to be displayed on brand new mobile stage
- Organization listed on event registration website
- Included on all social media advertising
- Opportunity to host vendor table
- First right of refusal for next years events
- Verbal acknowledgement of sponsorship by staff

\$2000

SUPPORTING SPONSORS

- 18x24" sign w/logo to be displayed
- Opportunity to host an activity
- Organization listed on event registration website
- Verbal acknowledgement of sponsorship by staff

\$500

Special Events Sponsorships



MOVIE NIGHT!

An opportunity to offer a complimentary Family Movie Night at Barber Park upon conclusion of our popular soccer league. Your support helps us to provide this event at no-cost to the community.

TITLE SPONSOR

- Company prominently promoted on all listings as exclusive TITLE sponsor
- 2x6' banner w/logo to be displayed on brand new mobile stage
- Organization listed on event registration website
- Included on all social media advertising
- Opportunity to host vendor table
- First right of refusal for next years events
- Verbal acknowledgement of sponsorship by staff

\$750

SUPPORTING SPONSORS

- 18x24" sign w/logo to be displayed
- Opportunity to host an activity
- Organization listed on event registration website
- Verbal acknowledgement of sponsorship by staff

\$300

Special Events Sponsorships



TOUCH A TRUCK

Year after year, one of our most attended events. Families explore various vehicles by climbing into, on and around police cars, firetrucks, tractors, snowplows, and other vehicles! Well over 1,000 visitors, you'll get in front of a captive audience!

TITLE SPONSOR

(SOLD - BULLDOG AUTOMOTIVE)



- Company prominently promoted on all listings as exclusive TITLE sponsor
- 2x6' banner w/logo to be displayed
- Organization listed on event registration website
- Included on all social media advertising
- Opportunity to host an activity
- First right of refusal for next years events
- Verbal acknowledgement of sponsorship by staff

\$750

SUPPORTING SPONSORS

- 18x24" sign w/logo to be displayed
- Opportunity to host an activity
- Organization listed on event registration website
- Verbal acknowledgement of sponsorship by staff

\$300

Special Events Sponsorships



TURKEY TROT

Proceeds support Mahomet Helping Hands and Mahomet Parks and Recreation Youth Scholarship Fund. There are over 500 participants & growing!

TITLE SPONSOR

(SOLD - FISHER NATIONAL BANK)



- Company prominently promoted on all listings as exclusive TITLE sponsor
- Top, largest logo placement on front graphic of all race shirts
- Banner displayed at start and Finish Line
- Organization listed on event registration website
- Included on all social media advertising
- Opportunity to host vendor table
- Verbal acknowledgement of sponsorship by staff
- First right of refusal for next years event

\$750

MILE MARKER SPONSOR (4 AVAILABLE)

- Logo (one color) displayed on back of all race shirts
- Business logo on 18x24" mile marker or welcome sign
- Organization listed on event registration website
- Opportunity to host vendor table
- Verbal acknowledgement of sponsorship by staff

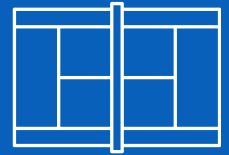
\$300

Middletown Tennis Complex Naming Rights



COURT SPONSOR \$2,000/YR

(5 YEAR TERM, CAN BE PAID IN LUMP SUM OR 5 ANNUAL INSTALLMENTS)
6 AVAILABLE - ONLY 1 SPONSOR PER COURT

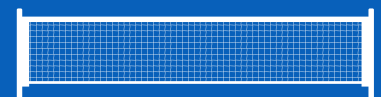


- Your company/name will be named after 1 of 6 of our newly constructed courts, 12 months of exposure.
- Your court will feature 2, 4'x6' custom banners at the end of each court displaying your brand to thousands of patrons.
- Your company/name featured on MPRD website facility listings.
- First right of refusal after 5 year term.



NET SPONSOR \$1,000/YR

(5 YEAR TERM, CAN BE PAID IN LUMP SUM OR 5 ANNUAL INSTALLMENTS)
12 AVAILABLE



- Sponsors will include 1, 2'x2', placed on the net, they feature your logo and your colors for a totally unique way to stand out.
- First right of refusal after 5 year term.

